

## February 12-14, 2012

### Registration Deadlines: (see admission/credentials policy below)

**By January 25<sup>th</sup>** - your badges will mail approx. 2 weeks prior to the shows

**January 26<sup>th</sup> thru February 2<sup>nd</sup>** - your badge will be at the **Will Call** counter on-site

**After February 2<sup>nd</sup>** - bring this form with your credentials to register on-site

### Mail, Fax or Email with credentials to:

**BJI FASHION GROUP**, 50 Day Street, Norwalk, CT 06854

**Fax:** (203) 838-5028 **Email:** buyerinfo@modalasvegas.com

PLEASE PRINT CLEARLY

PHOTOCOPY THIS FORM FOR ADDITIONAL BUYERS

Retail Buyer Name \_\_\_\_\_

Store/Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Country \_\_\_\_\_ Postal Code \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

(\*By providing your email address you are agreeing to be part of our online community and receive email updates.)

Website \_\_\_\_\_

Special free trial subscription to Accessories magazine: (Allow 4-6 weeks for receipt)  
Signature \_\_\_\_\_ Date \_\_\_\_\_

## Admission Policy/Required Credentials

BJI Fashion Group trade show events are produced for the fashion retail trade.

- The shows are not open to the public
- Only retail buyers can register
- Credentials must be presented in order to be badged
- **You must present two forms of business credentials to register your store/company AND one form of buyer credentials to register the individual buyer**
- Badges from other shows are NOT acceptable
- We reserve the right to request additional buyer credentials if we deem it necessary.
- Non-exhibiting manufacturers, importer/exporters and wholesalers will NOT be admitted
- No children under the age of 14 will be admitted; infants in arms or strollers will be allowed
- Guests will be admitted at Show Management discretion and must register on-site with a registered buyer (one guest per buyer).

### Acceptable Business identification TWO forms of any of the following:

- A recent Vendor Invoice or Purchase Order for finished fashion-related products purchased within the last year
- A Copy of State Sales & Use Tax Permit
- An Active Web Site Address through which Business can be validated
- Appropriate Yellow Page listing
- Mail Order Companies should provide catalog
- Photograph of your store front

### Acceptable Buyer identification ONE of any of the following:

- Valid employee email address
- Personalized, imprinted business card
- Copy of W-2 form
- Copy of cancelled company payroll check or pay check stub
- Copy of company credit card with employee's name and company's name

Moda Las Vegas & AccessoriesTheShow are produced and managed by BJI Fashion Group/Business Journals, Inc. We reserve the right to deny admittance to any individual or group that we deem inappropriate for our shows.

## Tell us about you

PLEASE ANSWER ALL QUESTIONS

### What do you shop for?

- Accessories  
 RTW (Ready-to-Wear)  
 Both

### Your Store's Category:

(Check the most appropriate)

- O  Women's Boutique  
Y  Women's Specialty Chain Store  
K  Accessories Store  
S  Women's Specialty Store  
H  Leathergoods/Gift Shop  
U  Women's Better Specialty Store  
C  Shoe Store  
A  Corporate Buying Office  
V  Mass Merchant  
D  Department Store  
J  Jewelry/Watch Store  
T  Catalog/TV Shopping/Internet  
N  Gallery/Craft/Museum Shop  
 Other \_\_\_\_\_

### Your Job Title:

(Check the most appropriate)

- B  Buyer  
M  Gen'l. Merch. Mgr.  
G  Dept. Mgr./Asst. Buyer  
A  Owner  
D  Div'l. Merch. Mgr.  
C  V.P./Exec. Officer  
F  Fashion Dir./Coordinator  
 Other \_\_\_\_\_

### What Price Range is Your Store?:

(Check the most appropriate)

- A  Better  
B  Moderate to Better  
C  Popular to Moderate  
D  All Price Ranges

### ACCESSORIES

YOUR CATEGORY RESPONSIBILITIES:

(Check all that apply)

- B  Belts  
J  Fashion/Bridge/Fine Jewelry  
C  Cosmetics/Perfume  
    Accessories  
N  Sunglasses/Eyewear/Readers  
G  Junior Accessories  
L  Small Leathergoods  
S  Scarves/Stoles/Shawls/  
    Wraps/Cold Weather  
T  Apparel  
H  Handbags  
F  Shoes  
A  Millinery/Hair Accessories  
U  Umbrellas  
Y  Hosiery/Socks/Body Wear  
D  Watches  
I  Intimate Apparel  
Q  Accessories, Home/Office  
E  Men's  
R  Travelware  
P  Private Label  
 Other \_\_\_\_\_

### RTW (Ready-to-Wear)

YOUR CATEGORY RESPONSIBILITIES:

(Check all that apply)

### CLASSIFICATION

- A  Designer  
B  Better  
C  Bridge  
D  Moderate  
E  Private Label  
F  Licensing

### FIT

- G  Tweens  
H  Junior  
I  Teens  
J  Young Contemporary  
K  Contemporary  
L  Modern  
M  Petites  
N  Plus

### LIFESTYLE

- O  Activewear  
P  Daywear  
Q  Casual  
R  Resort  
S  Career  
T  Special Occasion

### PRODUCT

- U  Tops  
V  Bottoms  
W  Jackets  
X  Suits  
Y  Dresses  
Z  Separates  
AA  Sweaters  
BB  Intimates  
CC  Loungewear  
DD  Wraps  
EE  Novelty  
FF  Outerwear  
GG  Knitwear  
HH  Fur/Leather/Suede  
II  Denim  
JJ  Other \_\_\_\_\_

Source Code: MLV WEB